



Report of the Director of Neighbourhoods and Housing

Outer West Area Committee

Date: 3rd November 2006

Subject: Outer West Area Committee Well-Being Budget

Electoral Wards Affected:

Calverley & Farsley
Farnley & Wortley
Pudsey

Specific Implications For:

Ethnic minorities
Women
Disabled people
Narrowing the Gap

Council
Function

Delegated Executive
Function available
for Call In

Delegated Executive
Function not available for
Call In Details set out in the
report

Executive Summary

The report seeks to update Members on the current amount of capital and revenue funding committed and available via the Area Committee Well-Being budget for wards in the Outer West area. It seeks approval for new projects commissioned by the Area Management Team.

1.0 Purpose Of This Report

1.1 This report updates Members on the current amount of capital and revenue funding committed and available via the Area Committee Well-Being budget for wards in the Outer West area. It seeks approval for new projects commissioned by the Area Management Team.

2.0 Background Information

1.1 The capital and revenue allocation for Outer West is:
Capital: £317,193 to be spent over three financial years (04/5 – 06/7);
Revenue: 2006/2007 is £166,390.
Allowing for ratification of schemes approved in principle, to date, the impact on budgets is such that the following funds are available for commitment:

Capital: £24,483
Revenue: £20,438.35

3.0 Main Issues

- 3.1 The Area Committee needs to be reminded of the fact as originally stated at the April Area Committee, that the demands placed on the 06/7 budget as influenced by the Area Delivery Plan, could lead to a significant over-commitment of the budget.
- 3.2 Members are asked to note that the approval the figure approved for the Farsley Farfield Youth Base is £20,865 not £20,896 as stated in the Wellbeing report submitted to Area Committee on 15th September 2006. All project / funding agreements have now been completed with Farsley Farfield and the majority of building work has been carried out (the school having authorised work “at risk”) to ensure that the facility is available for use by the Youth Service and Farsley Youth development Project from early November 2006. The Area Committee is thus asked to ratify their “in principle” decision to authorise payment against invoices submitted.
- 3.4 Members are asked to note that the small grant application for No Cold Calling Zones in Wortley and Calverley circulated via email on 3rd October 2006 to all Outer West Members for approval. West Yorkshire Trading Standards is seeking £226 of Wellbeing funding for the project, which has a total scheme cost of £452.
- 3.5 Ward Members have requested that this item be brought to committee for further discussion.
- 3.6 The new phase of implementation is to cover the Bluehill Lane Area in Wortley and Carrhills in Calverley. Previously there was a zone implemented in The Claremonts and Crimbles in Pudsey.
- 3.7 There will be scope to identify additional zones for consideration by West Yorkshire Trading Standards in April/May 2007.
- 3.8 There are established Christmas lights ‘switch-on’ events in both Pudsey and Farsley, which include features such as fireworks displays and celebrity appearances. It is suggested that the Area Committee could contribute £4,000 (revenue) to each Switch On Committee provide additional attractions at each community event. Details are provided at appendix 5

3.3 New Projects

- 3.3 The Area Management Team in partnership with key agencies develops new projects which seek to improve the performance indicators for the relevant services and deliver improvements to communities and their neighbourhoods, which in turn help to meet the priorities, set out in the Area Delivery Plan for Outer West Leeds. These projects are then presented to the Area Committee as Well-being projects. The current request(s) are outlined in a financial summary below:

	Request for Well-being funding by year			
Project	2005/06	2006/07	2007/08	Appendix
West Leeds Domestic Violence Campaign		£5,000 capital £750 + vat revenue		2
Lancasterian School Room		£15,000 capital		3
Local Area Management Plan (LAMP) Area Baseline Perception Studies. (Bawns)		£1,000 revenue		4
Christmas Lights Community Celebrations		£4,000 revenue		5
	Total	£25,750 (£20,000 capital) (£5,750 revenue)		

4.0 Small Grants and Skips

4.1 One new small grant application have been received since the last area committee and circulated by email:

- West Yorkshire Trading Standards ‘No Cold Calling zones’

This would usually be approved by email, however members have requested further discussion.

4.2 1 Skip application has been received and authorised since the last Area Committee meeting - The total spent on skips so far is £2,521 this leaves £2,569 remaining from the total £5000 that has been set aside.

5.0 Implications For Council Policy And Governance

5.1 Well being projects are derived from Area Management’s Area Delivery Plan. This Plan helps to fulfill the Council’s Corporate Plan by aiming to create better neighbourhoods and confident communities.

6.0 Legal And Resource Implications

6.1 The financial resource implications of well-being projects will be processed via Area Management’s Well-Being budget. Staff resources will be provided by Area Management and partner agencies.

7.0 Conclusions

7.1 The projects outlined in this report aim to:

- improve the quality and value for money of Council service delivery;
- improve the quality of democracy and find new ways to facilitate citizen participation in local government through the development of links between ward members and their communities;
- to co-ordinate policy and service delivery between the local service providers.

8.0 Recommendations

8.1 The Area Committee is asked to:

- a) note the amount of Well-being remaining to be spent by the Outer West Area Committee;
- b) comment upon and where appropriate approve the project and request for funding from the Well-being Budget attached at appendix 2, 3, 4 and 5.
- c) review the previously emailed application for the 'No Cold Calling Zones' and approve the allocation of £226. Grant details are in appendix 1.
- d) note the change to the previously approved figure for the Farfield Youth Based of £20,896 and approve the amended figure of £20,865.
- e) ratify their "in principle" decision to authorise payment against invoices submitted for the Farsley Farfield Youth Base.

APPENDIX 1

SMALL GRANTS SINCE SEPTEMBER 06 MEETING - PRESENTED BY EXCEPTION

PROJECT REF.	APPLICANT	SUMMARY DESCRIPTION	PRIORITY/ PERFORMANCE INDICATOR ADDRESSED	PROJECT COSTS/ MATCHED FUNDING DETAILS	FUNDING SOUGHT
Circulated by email but further discussion requested					
OW/06/10/S	WEST YORKSHIRE TRADING STANDARDS	To provide resident packs and advice in the following zones: Bluehill Lane Area in Wortley and Carrhills in Calverley	Community Safety	£226 From other sources	£226

Appendix 2

Area Committee Well Being Fund Commissioning of Service

Project Name: West Leeds Domestic Violence Campaign

Lead Organisation: LIAP

Project Summary:

Domestic violence is a serious social issue that affects hundreds of families in West Leeds. During 2005 there were 3915 incidents of DV reported to the Pudsey Weetwood police division, an average of over 300 incidents per month. Almost 50% of domestic violence incidents in West Leeds are repeat victimisation. There are 2 specific aims of this project: firstly to address the issue of domestic violence and raise awareness about the services available for people in West Leeds. Secondly increase awareness amongst children and young people by engaging with local community groups and children's services to deliver initiatives / information that promote healthy relationships and condemn violence. The 16 Days of Action (25 Nov – 10 Dec) is an international campaign to end violence against women. During the 16 Days last year a multi-agency forum was held in West Leeds which looked at DV issues and considered what was needed to improve the situation in the area. Addressing issues for children and young people was a key theme raised at the forum.

West Leeds Domestic Violence Campaign would have 3 strands:

- 1. The Till Receipt Campaign: this would run for 3 months at Morrisons, Bramley/Swinnow. Useful contact details would be printed on the back of receipts from Jan / Feb to March / April.**

Advert size: 69mm x 47.5mm

Average distribution: 26,442 till receipts per week

- 2. 16 Days of Action Children and Young People Campaign: invite bids from local community groups, youth clubs, schools and voluntary organisations to participate in the 16 Days of Action. The bids can be for small amounts (£50) to contribute to work already being delivered or larger amounts (£1000) to develop new materials. All bids would be time limited and have clear outcomes related to the Leeds DV strategic objective: 'Raising Public Awareness'.**

Outcomes (please summarise the main outcome / output / benefit the project will achieve):

Domestic violence accounts for 25% of all violent crime, but still remains an under reported offence. By raising awareness and promoting support services, West Leeds DCSP will contribute to the reducing violent crime targets for Safer Leeds and the Leeds Domestic Violence Strategy KPIs, which include increasing reporting and decreasing repeat victimisation.

The Till Receipt Campaign is an ideal way of providing information about support services without compromising safety, as women can retain the receipt without raising suspicion. The high output of till receipts ensures a wide distribution in the community.

16 Days of Action Children & Young People Campaign will encourage participation from across the community in an international campaign to end violence, as well as contributing to the Leeds DV Strategy. It will provide an opportunity to educate children and young people across West Leeds about healthy and respectful relationships. It will also enable them to create their own publicity materials which can be used in West Leeds and possibly across the city.

Project Cost (please indicate how much the project will cost, how much Well Being Funding is sought and breakdown between capital and revenue):

1. Till receipts - Revenue costs £750 + vat
2. Initiatives for 16 days of action - £5,000

Identify which geographic areas will benefit and which Area Committee (Inner or Outer) you are applying to:

Outer West Area Committee

State who will receive the funding for this project:

LIAP

Appendix 3

Area Committee Well Being Fund Commissioning of Service

Project Name:

Lancasterian School Room - toilet conversion into a store room and kitchen refurbishment.

Lead Organisation:

Trustees of the Lancasterian School Room

Project Summary:

Alteration of existing, disused toilets into a storeroom. The Trustees wish to alter the roof, knock down walls and raise the floor. The Trustees also wish to totally refurbish the kitchen area to bring it up to the appropriate health and safety standards.

Outer West Area Committee has previously funded the creation of disabled toilets at the School Room.

Partners in the project are Upper Moorside Community Group, W.I., GARDENING CLUB AND Neighbourhood Learning.

The renovations are expected to take 2 months and the proposed start date is January 2007.

The renovations will ensure that the school room can provide modern and appropriate facilities for members of the public and partner agencies who include Neighbourhood Action, CLC's, Family Learning (Neighbourhood Learning), Youth Service, West Leeds Healthy Living and environmental agencies.

Outcomes (please summarise the main outcome / output / benefit the project will achieve):

The facilities will be improved and where appropriate brought up to current health and safety standards. The improvements will benefit the users of the school room who include children, young people, families, carers and the elderly (this is estimated at around 350 people).

Project Cost (please indicate how much the project will cost, how much Well Being Funding is sought and breakdown between capital and revenue):

The total cost of the remodelling is £23,000.

The Trustees are seeking £15,000 capital contribution from Wellbeing.

£2,000 has been secured from Neighbourhood Learning Capital Grants and the Trustees have raised a further £6,000 from fundraising events and donations.

Identify which geographic areas will benefit and which Area Committee (Inner or Outer) you are applying to:

Outer Area Committee, the project will directly benefit persons living in New Farnley, Moor Top, Gildersome and the Wortley, Bawns and Stonecliffe Estate.

State who will receive the funding for this project:

**Trustees of the Lancaterian School Room
Mrs Jenny Jamieson (Secretary)
27 Back Lane
New Farnley
Leeds
LS12 5HN**

0113 285 3536

Appendix 4

Area Committee Well-being Fund – Project Proposal Inner West Area Committee

Project Name: Local Area Management Plan Area Baseline Perceptions Studies

Lead Organisations: Commissioned through Regeneration Partnerships Team using a Market Research organisation

Project Delivery - How will the project be delivered? (list any partners involved in the project):

QA Research have been appointed to conduct a baseline survey in all Intensive Neighbourhood management Areas in the city. This will include the Fairfield/Rossefield SSCF area. It is proposed that a similar survey of our other Inner West LAMP areas as well as the Outer Bawns LAMP would enable us to obtain a baseline against which subsequent actions can be measured.

The survey would be carried out through face to face interviews to enable close control of the representative nature of respondents, completion of surveys and access to younger and “hard to engage” groups.

Final quotas per area would have to be agreed with QA to tie in to the wider survey and ensure results are statistically reliable but there would be between 44 and 137 surveys per area.

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

We wish to create a statistically sound baseline in each of our LAMP areas establishing the level of public satisfaction in living in that area. Whilst our fora give a useful indication of feelings / pressures and need we can not hold them to be truly representative of the wider community they serve. An independent survey would target those groups not engaged within a forum. QA have been involved in the gathering of the Leeds Annual Survey of 2005. There is likely to be a further survey in 2007 and the results of these more localised surveys would act as a bridge between these dates.

If we are to achieve our targets of:

- Improving resident satisfaction with the delivery of local services
- Reduce the percentage of residents who feel ASB / crime is a significant problem in their area
- Increase the percentage of people who feel able to influence decision making

we need a sound statistical baseline against which to measure as we develop actions.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

- Provision of a baseline of public perceptions at this stage
- Provision of a sound, statistically dependable survey that can be contrasted with other areas as a benchmark
- Involvement of a broader cross section of local people in making their views heard about local services / conditions
- Survey closely related to the annual survey and thus relevant to other previous / future research

Identify which geographic areas will benefit:

Bawns

Project Cost . Please indicate how much the project will cost. (please list all partners and their contributions)

The cost for this research would be £1000. It would cost £5000 for all LAMP areas and Inner West Area Committee have received a paper seeking £4000 support costs.

How much Well Being Funding is sought and breakdown between capital and revenue)

£1000 revenue is sought to meet project costs

Who will be in receipt of the financial order. (name of the organisation and contact details)

LCC Regeneration department to contract QA Research

Appendix 5

Area Committee Well-being Fund – Project Proposal Outer West Area Committee

Project Name: Christmas Attractions in Pudsey and Farsley

Lead Organisation: Learning & Leisure Department – Events Team

Project Delivery - How will the project be delivered? (list any partners involved in the project):

The project will be delivered by the Events Team within the Learning & Leisure Department.

Project Summary (include a brief description of the main activities, why the project is needed and links to key priorities):

There are established Christmas lights 'switch-on' events in both Pudsey and Farsley which include features such as fireworks displays and celebrity appearances.

It is suggested that the Area Committee could contribute £4,000 (revenue) to provide additional attractions at each event (£2,000 for each). This would assist in raising the profile of these district centres and compliment the physical regeneration proposals which will bring about longer term improvements.

The attractions would include, for example, additional fireworks, higher profile celebrity appearance and other entertainment.

Outcomes (summarise the main outcome/output/benefit the project will achieve):

- Improved image for Pudsey and Farsley

Identify which geographic areas will benefit:

Calverley & Farsley
Pudsey

Project Cost . Please indicate how much the project will cost. (please list all partners and their contributions)

Learning & Leisure are already committed to providing the Christmas lights and some attractions, including the firework displays. The Outer West Area Committee could improve the range of activities and attractions available and facilitate a more impressive fireworks display. The extra funding sought is £4,000 to cover both locations.

How much Well Being Funding is sought and breakdown between capital and revenue)

£4,000 (revenue) is sought from the Outer West Area Committee.

Who will be in receipt of the financial order. (name of the organisation and contact details)

Contact:

Peter Jackson

Events Officer

Events Team

1st Floor, Leeds Town Hall

The Headrow

Leeds

0113 247 8197